

Joshua Murphy

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Portfolio: <http://www.element3media.com>

Twitter: [@element3media](https://twitter.com/element3media)

Overview:

Highly experienced and a hard working creative thinker with a diverse background ranging from interactive design, brand development and project management to developing multi-channel, multi-discipline advertising campaigns.

Accomplished, dependable, high integrity team player with demonstrated capacity to provide focused leadership with emphasis on tactical execution of strategic plans. Strong and consistent designer with a diverse client roster and robust portfolio. Exceptional management skills, as well as very adept and highly effective at leading creative teams to work together to reach their full potential.

Core Personal Strengths:

- Recognize the critical importance of quality in providing a competitive edge.
- Strive to consistently make a substantial contribution to the operation and growth of the organization.
- Promote relationships of trust, dignity and respect.
- Support constant and never ending improvement, both personally and professionally.
- Lead by example. Recognize the need to concentrate on people rather than tasks.

Core Professional Strengths:

- Outstanding project and team management skills.
- Wide-ranging knowledge of design principles, methodologies and brand building with an emphasis on interactive, advertising and conversion.
- Strong attention to detail with an ability to communicate clearly and concisely.
- Firm commitment to meeting deadlines.
- Extremely creative thinker, hardworking, and detail-oriented.

Professional Experience:

What I have been doing for the past 10 years and who I have been doing it for.

Creative Director (2007 - 2009)

Infusionsoft, Inc.

Brand Manager (2006 - 2007)

Phoenix Kiosk Inc.

Art Director (2003 - 2006)

Agency.com

Lead Interactive Designer (2000 - 2003)

Townsend Agency

Interactive Designer (1998 - 2000)

Yahoo! Inc.

Freelance Experience:

A few freelance clients I have worked for throughout the years.

Warner Brothers | Kraft / Lunchables | Phoenix Technologies | Autobyte | Nutrax | Experian | Knob Creek | University of Phoenix | The Howard Stern Show | Cancer Care, NY | El Dorado Film Commissioner | Chicago Fire |

Summary:

Before I say goodbye, just a few more things about me. My ideal company is aggressive and looking to produce exceptional, award winning work. One in which there is truly a collaborative environment with everyone working towards the same goal. I want to work for a company that is fair and honest with their employees. One that will challenge me on many levels both professionally and personally as well as allow me to grow with the company.

My wide and far reaching exposure to many different types of organizations and processes has molded me into an invaluable resource to any company because of the depth of experience and breadth of knowledge that I bring to the table. I am highly adaptable and have a tremendous ability to hit the ground running while applying my past experience and knowledge to overcome any new and challenging situations. I am capable of exceptional multi tasking and have grown accustomed to switching gears multiple times a day while working simultaneously on many different projects as well as with many different clients and team members.

For more on what I bring to the table, please visit <http://element3media.com/about>

Thank you for your time.

Regards,

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